

Part 3. Item for Information - Update on Carbon Literacy Training

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1.0 Introduction

- 1.1 Carbon Literacy training was first delivered in 2013/14 and the Council were awarded a Bronze Carbon Literate Award in 2016. Training for elected members was also provided during 2017. It is a strategic priority to develop a new Carbon Literacy training plan aligned to the Our Manchester Strategy for employees, elected members and Strategic Management Team which will hopefully allow the Council to be awarded a silver carbon literacy award.
- 1.2 In January 2018 MMU (Manchester Metropolitan University) were selected via a quotation process to deliver Carbon Literacy Training to the Council.

2.0 Roll Out of Training

- 2.1 The training will be delivered over a full day and will start with a half-day session including a screening of 'Before the Flood', a documentary about Climate Change starring Leonardo DiCaprio and then a panel discussion on the issues it raises. This will be followed by a half-day face-to-face training session which will be managed by qualified trainers. This option is likely to appeal to and engage staff and elected members as it will be a varied and interactive day which will relate to different learning styles. MMU are providing the venues.
- 2.2 There will be 6 initial sessions with up to 100 people attending each one. The first 2 training events will be on 19th and 26th March with the 4 others to be arranged between April and June 2018.
- 2.3 Communications are developing a brand for the training and a new name with clear links to the Climate Change Communications Approach and the Our Manchester Strategy. The branding and terminology that is used will be critical in engaging staff at all levels to sign up to the training. The training will be promoted to staff including a targeted campaign to prioritise agreed employees including elected members of Strategic Management Team. This targeted approach would look to identify employees within the organisation that have the most influence on behaviours. It will also be offered to all staff with an interest in the training to ensure they have the opportunity to partake in a training session.